

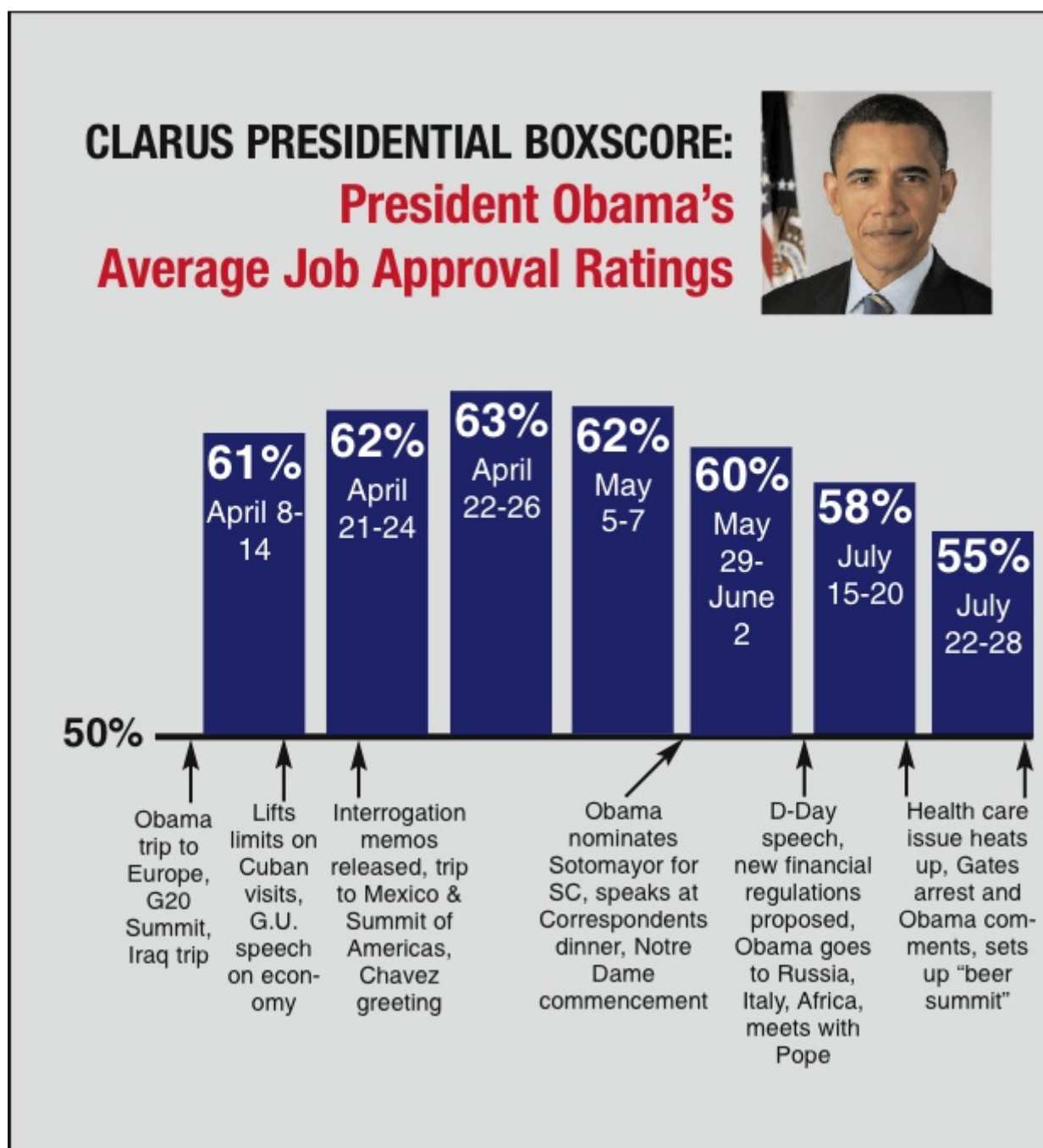
### Obama Poll Ratings Dip

President Obama's average job rating is 55% according to the Clarus Presidential Boxscore – still well above the 50% line, but now at the lowest point in his presidency, down 3 points from a week earlier. (see chart below)

The slow popularity slide we have been tracking since May is continuing and appears to be more than a temporary setback.

Polling shows that while Obama is clearly rated positively on foreign policy, where his job approval is in the high 50s, he's struggling to maintain 50% approval on the economy and is in the mid-40s on the messy health care issue.

The most recent NBC/Wall Street Journal poll shows Obama's personal favorability rating falling as well. At the end of February, Obama's total favorability was 68%, it's now 55%. During that time lapse, his "very positive" has gone from 47% to 37% and his "very negative" doubled from 10% to 20%.



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*Clarus Research Group is a full-service polling and research firm that offers public opinion surveys, focus groups, dial sessions, market studies, membership surveys, message testing and development, and micro-targeting for grass roots programs.*

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